

MARKETING ASSOCIATE

The Santa Barbara Symphony is experiencing unprecedented momentum and impact, and we are looking for a positive, engaging, results-oriented professional to actively support our Marketing Team in a wide range of marketing initiatives and operations. This part-time Marketing Associate position is both an internally and externally focused role and a key member of the team while building and maintaining relationships with vendors, key constituents, and stakeholders.

POSITION SUMMARY

Reporting to the Marketing Manager, the Marketing Associate is an integral member of a team providing support with marketing production and administrative support as required which includes:

- Assist in the development and updates of content for a website, newsletter, emails, and other vehicles as needed
- Graphic design and support for both print and digital programs
- Data tracking and collection in support of the marketing department initiatives
- Assist in the execution of all event-related activities, including marketing materials setup and breakdown at concerts
- Other administrative and operational tasks required to fulfill objectives

Attributes a candidate may find helpful:

- Bachelor's degree preferred, but not required
- 1 year of marketing or related experience preferred
- Ideal Candidates will have experience with social media, digital, and print marketing formats
- Excellent project management and communication skills; experience meeting deadlines
- Strong writing and communication skills, including handwriting, and exceptional attention to detail
- Excellent customer service and interpersonal skills
- Should be proficient at Google Office Suite, Microsoft Word, Excel and PowerPoint, Canva and/or Adobe Indesign; MailChimp or related email programs; Facebook, Instagram, and YouTube.
- Must be able to lift a minimum of 25 lbs.
- Must be available evenings/weekends as scheduled.

Compensation and Benefits

- This is a part-time, non-exempt position averaging 25-28 hours a week, with an hourly rate of \$25.00, and may include evenings and weekends during the performance season

ABOUT THE SANTA BARBARA SYMPHONY

The [Santa Barbara Symphony](#) The Santa Barbara Symphony is consistently lauded for its unique ability to present brilliant concerts, engage the community, and deliver dynamic music education programs. The organization prizes innovation and artistic excellence and is widely recognized as one of the region's premier cultural institutions. Its award-winning music education programs serve more than 2,000 students each year and it is the only regional program tied to a college and a professional symphony orchestra.

An Equal Opportunity Employer

It is the policy of the Santa Barbara Symphony Association to provide all persons with equal employment opportunities without regard to race, color, religion, sex, sexual orientation, national origin, marital status, disability, age, or Veteran status. Candidates of ALAANA (African, Latinx, Asian, Arab, and Native American) communities are encouraged to apply.

To Apply: Please submit your cover letter and resume to Renee Cooper, Marketing Manager at jobs@thesymphony.org

- No phone inquiries, please